

LOÖQ RECORDS **background**

Loöq Records has earned its reputation as one of the top US underground electronic music labels by consistently releasing innovative, forward thinking music from every corner of the Earth. A&R by San Francisco's favorite production/DJ team Jondi & Spesh guarantees selections that excite countless dance floors and iPods alike.

Founded by Jondi & Spesh back in 1998, and with roots dating as far back as 1992, Loöq Records has been around for the bulk of electronic music's heyday, and for a good bit of the music's rise to dominance in global club culture. Loöq was there when MTV launched its fledgling electronic music show, "Amp", supplying five music videos for Loöq tracks during its short but influential run on US national TV. From there it was quickly on to the world stage as a "progressive" mainstay and supplier of tunes to every DJ from Paul Oakenfold to Sasha & Digweed, Danny Tenaglia and hundreds in between, then firmly into this new millennium of anything goes, genre bending, electronic music that fills iPods and even more dance floors all over the planet.

Through the years, the idea has been simple. DIY. No money, no connections, no matter ... the label was born from a love of music and that is primarily where it has stayed. Fresh sounds with a strangely broad appeal are what drive Loöq Records and the result has consistently been a discography that not only works on the dance floor, but also in the broader arenas of television, and movie soundtracks, compilations, and the ever growing world of internet music sales. Loöq also extends its reach via two podcasts - "Jondi & Spesh Present Loöq Radio", a mix show that features the hottest new tracks, and "Total Poo", an irreverent and totally entertaining show hosted by Jondi & Spesh that lambastes bad dance music in the most hilarious way possible.

With more than 50 quality releases under its belt, and much more to come from an incredible array of international talent, Loöq Records is poised to continue its mission of entertaining people with forward thinking electronic music for some time to come (watch this space).

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LOÖQ RECORDS **facts**



Loöq is widely distributed in most countries by just about every major on-line retailer.



Five videos for Loöq releases have aired on MTV. Still more tracks used in two major motion pictures, Groove the Movie (Sony Pictures), On_Line the Movie (Indican Pictures). Tracks licensed for mutiple television shows on Channel 4 (UK), CBS (USA), UPN (USA) and more.



Loöq is on the airwaves – label bosses Jondi & Spesh host two podcasts, “Loöq Radio” and “Total Poo”, as well as do guest mixes on various radio shows around the world.



Loöq tracks have been featured in advertising for Sony Playstation (Eidos Interactive), The GAP, Braun, Sega, and more. Loöq has also contributed tracks to some of the top selling video games including Konami’s “Dance Dance Revolution”.



Loöq Records produces and manages “Qool”, one of the best and longest running club nights in the US, with events in San Francisco, Los Angeles and Portland.

www.qoolsf.com

www.qoolla.com

www.qoolportland.com



Loöq tracks licensed for top selling DJ CD compilations such as John Digweed’s “Bedrock”, Nick Warren’s “Global Underground”, Steve Lawlers’s “Lights Out”, and many more.

LOOQ RECORDS selected reviews



JONDI & SPESH 'WE ARE CONNECTED' (LOOQ RECORDS) **Warning: not recommended for trance ponces**

They make trance. They're American, from kerrrrrazy California. Sasha, Tong, Lee Porridge and Boy George like them. But these are not necessarily all good things. However, unlike fellow much-hyped US trancers Jimmy van M and Taylor, this pair don't make dull-as-Digweed's-doo-doo progressive trance for DJs to wank about. Singles 'Copenhagen Express' and 'We Are Connected' sound like classic German trance which have been given a good scrubbing down and dressed in some nice trendy trousers. Away from the UK's Ferry Corsten backlash and ventures into ever deeper prog noodle land, this solid second album is the antidote to both of them. **VIV CRASKE**



FEATURED SINGLE



MOMU

This is Momu (Jondi & Spesh 4-4 mix)
(Looq)

New on the breaks scene, and as ripe as they come is bay area based Momu. Here they drop a deep, emotional and impecca-

bly mixed down cut with a brilliant San Francisco-vibed 4/4 mix by the equally matched production team of Jondi and Spesh. With the original breaks cut, Momu chills your bones with a deep throbbing bass line and haunting synth melody as it hypnotizes you with every measure. The 4/4 remix submitted by Looq label founders Jondi and Spesh provides us with a reverberating progressive trancer that, upon first listen, resides as nothing less than essential. Both mixes easily stand by themselves. But with the two of them coupled on one vinyl, you are sure to have something for every set.

5/5 (Jonathan Ojeda)

LOOQ RECORDS **selected reviews**



JONDI & SPESH **Creep Phase (Looq)**

Deep and funky, this is almost the perfect warm up number. The filters gradually ooze out some great synth pads, the low bass gives a warm, underlying glow and the percussion - tighter than a gnat's chuff would be an understatement. Awesome stuff from two of America's finest.



JONDI & SPESH

We Are Connected (Looq)

Two Californians show us what progressive house is about

SAN FRANCISCO. Never mind wearing flowers in your hair, the new West Coast generation wants to knock back a few Adams and wave their arms in the air like they just don't care, and J D Moyer and Stephen 'Spesh' Kay are at the forefront of the Golden Gate city's explorations into dancing lunacy. Working together since 1993, the duo have established a steadily mad repete for their Qool club-nights.



Learning the ropes on the decks has certainly taught them how to keep their production tight and to the point. 'We Are Connected' is the endlessly reverberating Stephen Hawking vocal number many will be familiar with, but there's a pack of similarly entertaining entities on board. Check out the shamanistic 'The Sway', the electro moodiness of 'Beam Me Up', the galloping drums and cyber-didgeridoos of 'Cycle One'. There's even a touch of the old hard house spirit on 'Copenhagen Express', though it never runs into the clichéd waters delved by so much recent British/Dutch business.

Roll on. Come DJ to us Brits, boys.

Thomas H Green



LOÖQ RECORDS **selected reviews**

	<p>OWEN RAIN (Loöq) Providing progressive house pressure on dance floors since it was initially unleashed to select DJs in the summer, "Rain" is set to hit on a wider level. And deservedly so, for British producer Owen has created a cut that is potent in its relatively bare nature. Loöq label founders Jondi & Spesh hand in a remix that is just as effective yet distinctly different from the original (minus the breakdown but plus their own rhythmic ideas). Watch for a possible release of this on a larger, international label. ■ TP</p>
	<p>Owen Rain (Jondi and Spesh remix) (Looq) With San Francisco being so house saturated, it's hard to see through the myriad. Yet somehow, Looq Recordings seem to pierce through with a progressive vengeance. This minimal progressive house release will devastate the floor with its deep groove yet massive attack. Not out until July, this track already has interest from Yoshitoshi, Bedrock and Rhythm Syndicate to name a few. 4/5</p>

COMING UP JONDI & SPESH

SAN FRAN DISCO

MEET JONDI & SPESH, WEST COAST
PROG HOUSERS PROVING POPULAR
WITH DIGWEED AND TENAGLIA



Transatlantic prog house
pin-ups Jondi & Spesh dig
the Sarf Laahndan vibe

**“THE TRACKS ARE
TESTED ON WEDNESDAY,
TWEAKED ON THURSDAY,
AND SHIPPED ON FRIDAY!”**

THOUGHT San Francisco was just about big bridges, men in leather and twisted, funk-ed-up house? Well it is. No, wait – there’s more. Helping spread the progressive house gospel in the Bay Area are promoter/producer/DJ duo Jondi & Spesh, currently making waves with their album ‘We Are Connected’.

Chock full of big dancing cuts alongside the more familiar brand of San Fran tripped-out fare, ‘We Are Connected’ should go a long way to cementing the city’s prog house credentials. Released on their own Loöq imprint, Jondi says the album is about “harmony and emotion more than weird sounds and macho beats”.

“When we started Loöq we actually set out to make music for the global rather than the local

scene,” explains Spesh. “In the beginning it felt like we fell out of the SF vibe but now we feel we’re right in the middle of it again.”

“We’ve never considered our work to be part of the mellow, groovy house music thing which SF is known for,” agrees Jondi. “We’re trying to give our music – and our city – a bit of an edge, while retaining the emotionality we’re known for.”

Jondi reckons San Francisco rocks because it’s full of “beautiful, intelligent people who want to party” – and they party hard at their weekly Wednesday evening hoedown, Qoöl.

Held in a downtown art gallery, Qoöl is full of the sort of oddball characters that make San Fran so special. One guy walks around handing out jelly babies to all and sundry. A glittered-up

girl claims to be a pixie and bounces around like a bunny rabbit. Oh yes, and the fun starts at five and ends at 10pm. Bonkers!

Spesh spins there most weeks, using the club as an on-the-spot reaction sheet for new material. “The tracks are tested on Wednesday, tweaked on Thursday, and shipped on Friday! The Qoöl crowd never do us wrong when it comes to giving us some perspective on our music.”

The duo love their crowd. “Just last night,” recounts Jondi, “a Qoölio came up to me and said ‘This is my five hours of heaven on Earth every week’. What can you say to that?” (KW)

‘We Are Connected’ is out now on Loöq

LOÖQ RECORDS **discography**

(As of January 16, 2007)

- LQ-1052 Piece Process – The Tease, San Francisco
- LQ-1051 The Panty Hoes – I Am the Cookie (w/ Jondi & Spesh Remix)
- LQ-1050 Lasse Loöq – I Love the Drums, Wiggle Room
- LQ-1049 Piece Process – The Preacher (w/ Partial Vox, Instrumental Mixes)
- LQ-1048 I.B. – Flame (Punks Not Dead) (w/ Piece Process Remix)
- LQ-1047 Big City Boppers (w/ Phunk Police, Dub, Headrock Valley Remixes)
- LQ-1046 Dirtyhertz & Musselman – Revival
- LQ-1045 Seyton – Anonymous Armpit, Master Bait
- LQ-1044 Nero – She’s Been Sold, Last Dream
- LQ-1043 Superstars – Satisfaction (w/ Radio Edit), Just a Girl
- LQ-1042 Momu – Hydergine (w/ Fretwell, Jondi & Spesh Remixes)
- LQ-1041 Espen & Stian – The Cuban (w/ Parallel Sound Gringo Edit)
- LQ-1040 Momu – Momu (Various- Full length album)
- LQ-1039 IB – Before (w/ Tronso & Nils Noa Remix)
- LQ-1038 Tronso – Cloned (w/ 4x4 Edit)
- LQ-1037 Turnipwagon – Onions & Goujons (w/ Parallel Sounds Remix)
- LQ-1036 Primmi – Space Vox, Peacemaker
- LQ-1035 Manipura – Blind Sheep (w/ Jondi & Spesh Remix)
- LQ-1034 Tronso/Tronso & Superanders – Bass on the Side, Take a Break
- LQ-1033 Phunk Police – The Problem (w/ Louis Gaston Remix)
- LQ-1032 Jondi & Spesh – New Blue Dawn, Breather
- LQ-1031 Digital Witchcraft with Habersham – Dangerous Music (w/ Jerry Bonham & Dirtyhertz Remix)
- LQ-1030 IB – Love & Religion (w/ Clubbervision Remix)
- LQ-1029 RND() – Burn (w/ Momu Remix)
- LQ-1028 Jeff Devas – Everything is Fine (w/ Jondi & Spesh Remix)
- LQ-1027 Jerry Bonham – Sequence (w/ Darko & Gainer Remix)
- LQ-1026 Phunk Police – Falling Stars (w/ Breaks Mix)
- LQ-1025 Jordan Lowy – Shadows (w/ Jondi & Spesh Remix)
- LQ-1024 Those Two Guys – 33 Rev (w/ Blake Jarrell & Starkid Remix)
- LQ-1023 Piece Process – Move Your Body, Right or Wrong
- LQ-1022 RND() – Nova Satori (w/ Josh Gabriel Remix)
- LQ-1021 Psalt – No Start for a Change (w/ Piece Process Remix), Down in Bass County
- LQ-1020 Nicholas Bennison – Cavers (w/ Sunscape & Chris Dee Remix)
- LQ-1019 Jamie Stevens – The Night Before (w/ Momu Remix)
- LQ-1018 RND() – Ripples (w/ Jondi & Spesh Remix)
- LQ-1017 Chuck & Roll – Playing Dirty (w/ Jondi & Spesh Remix)
- LQ-1016 Momu – The Dive – (w/ Jondi & Spesh Remix)
- LQ-1015 Reza – Unspoken Words – (w/ Momu Remix)
- LQ-1014 The Activity – Phreaq Atak – (w/ Jondi & Spesh Remix)
- LQ-1013 Reza – Solitude – (w/ Jondi & Spesh Remix)
- LQ-1012 Shakatura – Siran Rue – (w/ Jondi & Spesh Remix)
- LQ-1011 Jondi & Spesh – Creep Phase – (w/Lasse Loöq Remix)
- LQ-1010 Telemetry – Rogs – (w/Jondi & Spesh Remix)
- LQ-1009 Momu – This Is Momu – (w/ Jondi & Spesh Remix)
- LQ-1008 Owen – Rain – (w/Jondi & Spesh Remix)
- LQ-1007 Jondi & Spesh – No Harm (w/ Momu Remix)
- LQ-1006 The Activity – Fat Tuesday – (w/ Jondi & Spesh Remix)
- LQ-1005 Jondi & Spesh – We Are Connected (Various – Full length album)
- LQ-1004 Jondi & Spesh – Sky City, Impenetrable Sayonara
- LQ-1003 Jondi & Spesh – Copenhagen Express (w/ Jerry Bonham Remix)
- LQ-1002 Jondi & Spesh – Phreek Out (w/Lasse Loöq remix), Mesmer’s Revenge
- LQ-1001 Jondi & Spesh – Tube Drivers (Various – Full length album)
- LO-1002 Art of Hot – Disco Break, Disco Break (Take Two)
- LO-1001 Michoacan – Amorelectrico, Pain and Pleasure, Pleasure and Pain